

Kraton – 2025 SPE TPO Conference

Speaker: Brian Stefanik

Biography:

Brian has over 20 years of experience in strategic marketing, new product development and innovation, most of which was focused in the polymer industry. He's held commercial roles at companies like Sherwin-Williams, GE and more recently Avient, Eastman, and Kraton. Brian is currently Market Development Manager at Kraton responsible for global marketing within the automotive industry.

Brian resides in Ohio but wanted to share he has no affiliation whatsoever with Ohio State. He holds both a bachelor's degree in marketing and an MBA from John Carroll University.